

## Business Coalition for a Global Plastics Treaty

### Frequently Asked Questions

#### What is the UN Plastics Treaty?

The development of a Global Plastics Treaty is currently being negotiated by UN member states. The international negotiations of a legally binding instrument to end plastics pollution treaty represent a once-in-a-lifetime opportunity to enable the systems change required for a circular economy.

#### What is the Business Coalition for a Global Plastics Treaty?

The Business Coalition for a Global Plastics Treaty brings together businesses and financial institutions committed to supporting the development of an ambitious, effective and legally binding UN treaty to end plastic pollution. The coalition is convened by the Ellen MacArthur Foundation and WWF, in collaboration with aligned businesses and supported by NGO partners.

#### What is the aim of the Business Coalition?

To end plastic pollution. To achieve this, leading businesses want a treaty with legally-binding global rules and measures to drive change on a global scale. We need harmonised regulations on reduction, circulation, and prevention alongside remediation. The Business Coalition aims to engage with treaty negotiators to advocate for our policy recommendations, with the goal of seeing them incorporated into the treaty. We have a rare and real opportunity to make a positive change to our world by reassessing how we make, use, and think about plastic. The Coalition wants to ensure this opportunity is not missed.

#### Is there a fee to join the Business Coalition?

There are no fees associated with joining The Business Coalition. However, there are expectations in terms of participation in the policy development process and support for our advocacy efforts in the Business Coalition.

#### What are the levels of engagement within the Business Coalition?

There are three main levels of engagement in the Business Coalition: Supporter, Member and Policy Working Group.

#### What is the level of time commitment required?

The time commitment required depends on the level of engagement at which the organisation joins the Business Coalition.

- As a **Supporter** there is no time commitment as such as it is a very light touch form of engagement. Supporters are welcome to participate in webinars when organised before and after each meeting of the Intergovernmental Negotiating Committee (INC) and follow the work of the Business Coalition as it progresses at their own pace. If their capacity and resources allow for it, we would welcome them to join one of our National Advocacy Groups (see below).
- **Members** are required to respond to questionnaires and participate in webinars/meetings. The time required may vary as Members may be engaged more often during the development of specific policy positions and strategic engagement opportunities. In general, we would estimate 30 mins to 1 hour per week plus any webinars when they're organised. It is also important that Members spend time reading the supporting information provided by the Secretariat to be familiar with the ongoing work and activities of the Business Coalition.

## How can I become involved in the policy engagement of the Coalition?

### 1. National Advocacy Groups

One way of getting involved is through national advocacy. The Coalition is seeking to establish Business Coalition representatives within key countries to further strengthen the position and messaging of the Business Coalition and support recruitment efforts. If you are interested in finding out more about this, please contact the Business Coalition Secretariat. This form of engagement is open for both supporters and members.

### 2. The Policy Working Group

The Policy Working Group consists of nominated businesses and NGO members and is the highest level of engagement in the Business Coalition. The role of the Policy Working Group is to co-create policy recommendations and advocacy plans, co-chaired by business members in collaboration with the Coalition's Secretariat. It is the most intensive in terms of time commitment: It convenes in 2-hour meetings up to every 4 weeks, includes reviews and drafts documents, organises different subgroups for specific workstreams, proposes areas of member engagement, supports external outreach to governments and stakeholders, etc.

## Can anyone join the Business Coalition?

1. All participating organisations must have a high level of ambition for the treaty and support legally-binding global rules and measures to drive change on a global scale - through harmonised regulations on reduction, circulation, and prevention alongside remediation.
2. All participating organisations must not actively advocate for positions in the treaty negotiations that directly oppose the vision, outcomes and objectives of the Coalition, either directly or through membership in a competing initiative, association or group.
3. Business initiatives, associations or groups must have a demonstrable track record of commitments and progress towards a circular plastics economy.
4. NGO participants of the Coalition must have a dedicated business engagement team and a track record of working with business on environmental issues through multi-year partnerships.
5. An organisation which is involved in extraction of fossil fuel hydrocarbons cannot be part of the Coalition;
6. An organisation that is directly involved in the conversion and production of plastics must be a signatory of the EMF Global Commitment and/or a member of WWF ReSource Plastic to demonstrate commitment and credible progress towards a circular plastic economy.

## How do I join the Business Coalition?

To formally join the Business Coalition for a Global Plastics Treaty, all organisations must:

- [Apply to join](#) the Business Coalition via the website
- Review the Business Coalition [Eligibility Criteria](#), [Supporter Terms](#) and [Ways of Working](#) documents
- Endorse the [Vision Statement and Objectives of the Business Coalition](#)
- Fill in the sign-up form on behalf of your organisation using the unique link (provided by the Secretariat after application has been approved)

## Do you need to be a contractual partner organisation with the Ellen MacArthur Foundation (EMF) or WWF?

No. As outlined in the [Eligibility Criteria](#), only “an organisation that is directly involved in the conversion and production of plastics must be a signatory of the EMF Global Commitment and/or a member of WWF ReSource Plastic to demonstrate commitment and credible progress towards a circular plastic economy”.