

Dear Ministers, Excellencies, Delegates to the INC,

The private sector recognises the ongoing [intergovernmental negotiations on an international legally binding instrument on plastic pollution](#)<sup>[1]</sup> as a once-in-a-generation opportunity. While voluntary actions have shown promise in driving change, they will not solve the problem on their own. The plastics treaty being negotiated must scale these efforts globally, and level the playing field for the industry by implementing and enforcing harmonised regulations over the full life-cycle of plastics, while enabling a just, inclusive, and equitable transition for all people involved in the plastics value chain. Accountability of both governments and businesses should be strengthened, for example through globally harmonised disclosure obligations and reporting frameworks.

As [supporters and members of the Business Coalition for a Global Plastics Treaty](#), we represent more than 200 organisations from around the world, including plastic converters, major brands and retailers, service providers, waste management companies, financial institutions and NGO partners. Together, we are calling for the development of a coherent and effective policy framework based on globally binding rules. We believe that a common approach is fundamental to achieve a circular economy in which plastic does not become waste or pollution, and the value of products and materials is retained in the economy.<sup>[2]</sup>

There is unprecedented agreement across the plastics value chain on a number of realistic and achievable globally binding rules to underpin the treaty. To implement these successfully, there is a need for increased knowledge sharing, capacity building and financial support. Therefore, we should agree on a “start and strengthen” approach, which focuses initially on plastic applications and sectors where there is sufficient alignment, such as packaging. With limited time left for the negotiations, we suggest tackling three critical areas:

### **Restrictions and phase-outs**

**A core obligation for all parties to the treaty to implement restrictions and phase-outs in a globally coordinated manner where plastic-containing products hinder progress towards a circular economy, pose critical health risks or have a high risk of ending up in nature.**

Adopting a sectoral approach, these treaty provisions should rely on harmonised criteria and scientific risk assessments to identify lists and use cases of problematic plastic types, formats, chemical use and/or material combinations. The implementation of these provisions should allow for realistic timelines and exemptions as appropriate.

### **Product design requirements**

**A core obligation for all parties to the treaty to implement mandatory product design requirements, based on clear definitions and harmonised criteria.** Given the high-level industry alignment in this area, the treaty should establish mandatory sector-specific design-for-recycling requirements. This provision should also introduce a standardised recyclability assessment method to determine whether or not ‘technically recyclable’ plastic product or packaging is to be assessed as being ‘recyclable in practice and at scale’.

<sup>[1]</sup> Intergovernmental Negotiating Committee on Plastic Pollution:  
<https://www.unep.org/inc-plastic-pollution>

<sup>[2]</sup> This letter was developed in close coordination with a Policy Working Group co-chaired by business representatives, and through a consultation process to ensure a high-level of alignment amongst Coalition supporters and members: <https://www.businessforplasticstreaty.org/endorsers>

## Extended Producer Responsibility

### **A core obligation for all parties to the treaty to implement Extended Producer Responsibility (EPR) regulations based on common modalities, yet differentiated timelines for their implementation.**

To support harmonisation, these modalities should define key principles and essential features such as minimum requirements for sector-specific EPR systems to be managed by the industry and with government oversight. At the same time, this provision must acknowledge the different starting points for countries in their regulatory development, the need for technical assistance and capacity-building, as well as for important safeguards to ensure a just transition, especially for workers in informal or cooperative settings.

In consultation with experts from our network, we have developed [detailed briefing papers](#) on each of these critical elements.<sup>[3]</sup>

Ambition is critical to success. At UNEA 5.2 in March 2022, UN member states agreed a negotiation mandate to end plastic pollution. Now, we need to be bold in working on a Global Plastics Treaty that is fit for this purpose. Therefore, we would welcome further engagement with your government in the intersessional period and at INC-4 on any of these issues or the Business Coalition's broader [policy recommendations](#).<sup>[4]</sup>

We, [as 200+ supporter and member organisations of the Business Coalition for a Global Plastics Treaty](#)<sup>[5]</sup>, stand ready to work alongside governments and stakeholders as negotiations enter their crucial stage in delivering on this ambition. If you would like to engage further with us in the context of the INC process, please contact our Secretariat at [secretariat@businessforplasticstreaty.org](mailto:secretariat@businessforplasticstreaty.org).

Sincerely,  
The Business Coalition for a Global Plastics Treaty

<sup>[3]</sup> Business Coalition for a Global Plastics Treaty - Policy briefings in advance of INC-4 (January 2024): <https://www.businessforplasticstreaty.org/latest/policy-briefings-in-advance-of-inc-4>

<sup>[4]</sup> Key elements in the international legally-binding instrument to end plastic pollution. Policy recommendations of the Business Coalition for a Global Plastics Treaty (May 2023): [https://emf.thirdlight.com/file/24/ZEx-3p5ZEreSJeJZEBRUZHnSMIU/Business%20Coalition%20recommendations%20for%20INC2\\_May%202023\\_final%20%281%29.pdf](https://emf.thirdlight.com/file/24/ZEx-3p5ZEreSJeJZEBRUZHnSMIU/Business%20Coalition%20recommendations%20for%20INC2_May%202023_final%20%281%29.pdf)

<sup>[5]</sup> 200+ Endorsers of the Business Coalition's Vision Statement as of February 2024: <https://www.businessforplasticstreaty.org/endorsers>

**Appendix: Supporters and Members listed by country of their headquarters**

Headquartered	Organisation Name	Regions of activity
Australia	Australian Packaging Covenant Organisation	Oceania
	Business Council for Sustainable Development Australia	Oceania
	COPAR	Europe; North America; Oceania
	Luminair Pty Ltd	Oceania
	Plastic Collective	Europe; Asia; Oceania
	Precious Plastic Melbourne	Oceania
	ReSource	Oceania
Austria	ALDI SOUTH Group	Europe; North America; Asia; Oceania
	ALPLA-Werke Alwin Lehner GmbH & Co KG	Europe; North America; Latin America; Asia; Africa
	Borealis AG	Europe
	Greiner AG	Europe; North America; Asia; Africa
	Lackner Ventures & Consulting GmbH	Europe; Latin America; Asia
	Mondi Consumer Packaging GmbH	Europe; North America; Asia; Africa
Belgium	Gemini Corporation N.V.	Europe; North America; Latin America; Asia; Oceania
	New European Reuse Alliance	Europe
	Waste Free Oceans	Europe; North America; Latin America; Asia; Africa
Benin	AFG GROUP RECYCLING	Africa
Brazil	BIOCERR – Biodegradáveis Cerrado	Latin America
	Triciclos	Latin America
Bulgaria	LAM'ON LTD	Europe
Canada	Clear Skies Investment Management	North America
	Clear Strategy Inc.	North America
	erthos inc.	North America
	Genecis Bioindustries	North America; Asia
	Plastic Bank	North America; Latin America; Asia; Africa
	Vancity Investment Management (VCIM)	North America
Chile	Manuia	North America
China	Cathay Pacific Airways	Europe; North America; Asia; Oceania
	Responsible Consumer Forum	Asia
Colombia	CECODES	Latin America
	CEMPRE	Latin America
	Minipak	Latin America
Denmark	Lego Systems A/S	Europe
	Novo Nordisk A/S	Europe
El Salvador	TERNOVA	Latin America
Estonia	Impala Hub	Europe; North America; Asia; Oceania

Headquartered	Organisation Name	Regions of activity
France	Accor Group	Europe; North America; Latin America; Asia; Africa; Oceania
	Auchan Retail	Europe; Africa
	BEL SA	Europe; North America; Latin America; Asia; Africa; Oceania
	B-Forge SAS	Europe
	BNP Paribas Lease Group	Europe
	Carrefour S.A.	Europe; Latin America; Asia; Africa
	Consumer Goods Forum (CGF)	Europe
	Citeo	Europe
	Danone S.A.	Europe; North America; Latin America; Asia; Africa; Oceania
	Decathlon S.A.	Europe
	InOff Plastic	Europe; North America; Asia
	KERING	Europe; North America; Latin America; Asia; Africa; Oceania
	L'Oreal S.A.	Europe; North America; Latin America; Asia; Africa; Oceania
	L'Occitane Internationale SA	Europe
	REMOVALL PLASTIC	Europe; Latin America; Asia; Africa
Germany	SCOR SE	Europe; North America; Latin America; Asia; Africa; Oceania
	Beiersdorf	Europe
	CleanHub GmbH	Europe; Asia
	Henkel AG & Co. KGaA	Europe; North America; Latin America; Asia; Africa; Oceania
	Landbell AG	Europe; North America; Latin America; Asia; Africa
	SAP SE	Europe
	Schwarz Group (Lidl, Kaufland, Schwarz Production, PreZero)	Europe; North America
India	Werner & Mertz GmbH	Europe; Asia
	Climeto Sustainable Services Private Limited	Asia
	CONSULERE ASM GLOBAL LLP	Europe; North America; Asia
	FEELGOOD ECO-NURTURE LLP	Asia
	Green Worms Waste Management	Asia
	INDIAN PLASTICS INSTITUTE	Africa
Indonesia	Srichakra Polyplast (India) Private Limited	Asia
	Indonesia Packaging Recovery Organization	Asia
Italy		
	Lady Lawyer Foundation (LLF)	Europe; North America; Latin America; Asia; Africa; Oceania
	Valori Asset Management	Europe

Headquartered	Organisation Name	Regions of activity
Japan	ecorica inc.	Asia
	LOTTE CO., LTD.	Europe; Asia
	Saraya Co., Ltd.	Europe; North America; Latin America; Asia; Africa; Oceania
	Unicharm Corporation	Europe; North America; Latin America; Asia; Africa; Oceania
Kenya	ALN	Africa
	Line Plast Group Ltd	Africa
	TakaTaka Solutions	Africa
	The Flipflop Project Foundation	Africa
	Vintz Plastics Limited	Africa
Liechtenstein	Bonafide Wealth Management AG	Europe
Luxembourg	Soremartec Italia Srl - Ferrero Group	Europe; North America; Latin America; Asia
Mexico	Orestia, S.A. de C.V.	North America; Latin America
	Petstar	North America
Netherlands	Achmea Investment Management	Europe
	ASN Bank	Europe
	ASN Impact Investors	Europe
	Cardano	Europe
	CEFLEX - A Circular Economy for Flexible Packaging Initiative	Europe
	FrieslandCampina	Europe; North America; Latin America; Asia; Africa; Oceania
	GO!PHA	Europe; North America; Latin America; Asia
	Green Serendipity	Europe; North America; Latin America; Asia; Africa; Oceania
	Inter IKEA Services B. V	Europe
	International Solid Waste Association	Europe; North America; Latin America; Asia; Africa
	Robeco	Europe; North America; Latin America; Asia; Africa
	Searious Business	Europe; Africa; Oceania
	SUPZero	Europe
	The Great Bubble Barrier B.V.	Europe
	TNO	Europe
Nigeria	CAPws - Community Action Against Plastic Waste	Latin America; Asia; Africa
Norway	CBH prosjekt- og designledelse AS	Europe
	DNB Asset Management	Europe
	Marine Recycling Cluster	Europe
	Norwegian Retailers' Environment Fund	Europe
	Pinovo AS	Europe
	SALT LOFOTEN AS	Europe
	Tomra Systems ASA	Europe; North America; Latin America; Asia; Africa; Oceania

Headquartered	Organisation Name	Regions of activity
Pakistan	Rajby Industries	Asia
Peru	AJE Group (GRUPO EMBOTELLADOR ATIC S.A)	Latin America; Asia; Africa
Philippines	PCX Solutions	North America; Latin America; Asia
Poland	17 Goals Campaign Foundation (Fundacja Kampania 17 Celów)	Europe
Portugal	Baixo Impacto, Lda	Europe; Africa
	Evertis	Europe; North America; Latin America
	Selenis	Europe; North America; Latin America; Africa
Singapore	2EX Technology Pte Ltd	Asia; Oceania
	Albizia Capital Pte Ltd	Asia
	Circulate Capital	Asia
	GUAVA Amenities	Europe; Asia; Africa; Oceania
	Plastic Credit Exchange (PCX)	North America; Asia
Slovenia	Global Chamber of Business Leaders	Europe; North America; Latin America; Asia; Africa; Oceania
	PlanetCare	Europe; North America; Africa; Oceania
South Africa	Khumo Capital (Pty) Ltd	Africa
	Myplas	North America; Africa
	Shoprite Holdings Ltd	Africa
	Tuffy	Africa
South Korea	S-EnPol Company,Ltd	Europe
Spain	Geroa Pentsioak EPSV de Empleo Preferente	Europe
Sweden	Essity AB	Europe; North America; Latin America; Asia; Africa; Oceania
	Handelsbanken Fonder	Europe
	Hennes & Mauritz AB (H&M)	Europe; North America; Latin America; Asia; Africa; Oceania
Switzerland	Amcor PLC	Europe; North America; Latin America; Asia; Africa; Oceania
	Ampliphi	Europe; North America; Asia
	EA - Earth Action	Europe
	Emerald Technology Ventures	Europe; North America; Latin America; Asia; Africa; Oceania
	Lombard Odier Investment Managers	Europe; North America; Asia; Africa
	Nestlé	Europe; North America; Latin America; Asia; Africa; Oceania
	Quantis	Europe
	World Business Council for Sustainable Development (WBCSD)	Europe
United Kingdom	Bambino Mio	Europe; Asia
	Bower Collective	Europe
	Brambles Holdings UK Ltd	Europe; North America; Latin America; Africa; Oceania
	Bulkify Limited (T.A.Moree)	Europe

Headquartered	Organisation Name	Regions of activity
United Kingdom	CDP	Europe; North America; Latin America; Asia; Oceania
	Coca-Cola Europacific Partners (CCEP)	Europe; Asia; Oceania
	Fidelity International	Europe; North America; Asia
	Haleon Plc	Europe; North America; Latin America; Asia; Africa; Oceania
	J. Stern & Co	Europe
	KLT Filtration Ltd. - Coldstream Filters	Europe; North America; Asia; Oceania
	La Française Group	Europe
	LitterLotto (Litter Aware Ltd)	Europe; Asia
	LPPI	Europe
	Matter.	Europe; North America
	Montanaro Asset Management	Europe
	Notpla Limited	Europe
	Paper Tree	Europe
	Polymateria, Ltd.	Europe; North America; Latin America; Asia; Africa
	Reckitt	Europe; North America; Latin America; Asia; Africa; Oceania
	Responsible Plastic Management Program	Europe; North America; Africa; Oceania
	Rethink Packaging	Europe
	Skin Insight Ltd	Europe
	SLN Sustainability Ltd	Europe
	SystemIQ	Europe
	Trinetra Investment Management LLP	Europe
	Unilever	Europe; North America; Latin America; Asia; Africa; Oceania
	Unpackaged Systems Ltd.	Europe
	Valpak	Europe
	Waste & Resources Action Programme WRAP	Europe
United States	3M Company	Europe; North America; Latin America; Asia; Africa; Oceania
	AptarGroup, Inc.	Europe; North America; Latin America; Asia
	Association of Plastic Recyclers (APR)	North America
	Avery Dennison Corporation	Europe; North America; Latin America; Asia; Africa; Oceania
	BeachNecessities.com	North America
	BlueTriton Brands, Inc.	North America
	Captain Planet Foundation	North America
	Closed Loop Partners	North America
	Colgate-Palmolive Company	Europe; North America; Latin America; Asia; Africa; Oceania
	Delterra	Latin America; Asia

Headquartered	Organisation Name	Regions of activity
United States	Digimarc Corporation	North America
	Earth Brands	North America
	EcoPlum	North America
	Emerald Packaging	North America
	Healthcare Plastics Recycling Council	Europe; North America
	International Council of Beverages Associations	Europe; North America; Latin America; Asia; Africa; Oceania
	Kadeya	North America
	Kimberly-Clark	Europe; North America
	Kraft Heinz	Europe; North America; Latin America; Asia; Africa; Oceania
	Loop	North America
	Mars, Incorporated	Europe; North America; Latin America; Asia; Africa; Oceania
	Meliora Cleaning Products	North America
	Mondelez International	Europe; North America; Latin America; Asia; Africa; Oceania
	OceanCycle Inc	Asia; Africa; Oceania
	Oceanworks	Europe; North America; Latin America; Asia; Africa; Oceania
	Okeanos	Europe; North America; Latin America; Asia; Africa
	PepsiCo, Inc.	Europe; North America; Latin America; Asia; Africa; Oceania
	Race to Zero Waste	North America
	RecycleGO	Africa
	rePurpose Global	Europe; North America; Latin America; Asia; Africa
	Rockefeller Capital Management	North America
	S. C. Johnson & Son, Inc.	Europe; North America; Latin America; Asia; Africa; Oceania
	Starbucks	Europe; North America; Latin America; Asia; Africa; Oceania
	Target Corp	North America
	TerraCycle Inc	North America
	The Circulate Initiative	Latin America; Asia
	The Coca Cola Company	North America
	The Estee Lauder Companies	Europe; North America; Latin America; Asia; Africa; Oceania
	The Recycling Partnership	North America
	Uber Technologies, Inc.	Europe; North America
	Verra	Europe; North America; Latin America; Asia; Africa; Oceania
	Walmart Inc.	North America; Latin America; Asia; Africa
Vietnam	BUYO Bioplastics	North America; Asia
	HRK Group	Europe; North America; Asia