

## APPLICATION PROCESS

All applications must be submitted online via the application form, found on [this page](#)

### How to submit your application

- Complete the online application form — this includes:
  - Personal information (such as name, address, professional/academic background etc.)
  - Response to Part 1
  - Response to Part 2

### Part 1 questions:

- What aspect of the circular economy intrigues you most, and why?
- How could you contribute to a circular economy in Africa?

Please be as creative as you like! But bear these few points in mind:

- Your video or audio must be no longer than 90 seconds
- Upload your video/audio to YouTube\* and change the privacy settings to 'UNLISTED'
- Your written submission must be max. 400 words
- Your submission must be in English

### Part 2 question:

- How would you convince the CEO of a Fortune 500 Global company to switch to the circular economy?
  - Your written submission must be max. 400 words

**Or**

- If you have completed *ICE: Africa* you may upload your Personal Learning Journey instead of answering the Part 2 question.

*Continue onto the next page.*

\*For participants unable to upload their content to YouTube, please use another online video sharing platform and add the link to the application form. If this doesn't work, please upload a file.

## Application schedule

|   |   |
|---|---|
| Application period:                               | 6th June - 6th July, 23.00 hrs. GMT+1*  |
| Selection period:                                 | 6th July - 5th August (We will contact you by 8th August if your application is successful) **                        |
| <i>From Linear to Circular: Africa</i> programme: | 11th - 15th October 2022<br>(the programme will start on the evening of 11th October with kick-off drinks and dinner) |

\* Please note that we will not accept late admissions.

\*\*Please be advised that this might take a few days longer than anticipated. We will let you know at the earliest possible time whether you have been selected or not.