

# MY COMPANY

Name

Our purpose

What we do



# ASSET

## THINK ABOUT

What are your most valuable assets?

What are your key capabilities?

Consider tangible and intangible  
assets.

*e.g.*

Infrastructure / Buildings

Knowledge / Information / Data

Technology / Platforms / Software

Energy / Materials / Land

Highly skilled employees

Brand value

Technical capabilities / methods

# WASTE

## THINK ABOUT

What by-products do you generate?  
Do you have surplus / unused capacity?

*e.g.*

*Production waste*

*Packaging*

*Food waste*

*Under-utilised space*

*Surplus stock*

*Unused data*

*Idle time*

# ECOSYSTEM

## THINK ABOUT

You role in the wider ecosystem.

What or who do you influence?

What value chains are you a key part of or significantly contribute to?

*e.g.*

*Global / local / emerging economies*

*Trend setting*

*Scale / buying power*

*Key partnerships*

*Suppliers network*