

MY COMPANY

Name

Our purpose

What we do

ASSET

THINK ABOUT

What are your most valuable assets?

What are your key capabilities?

Consider tangible and intangible
assets.

e.g.

Infrastructure / Buildings

Knowledge / Information / Data

Technology / Platforms / Software

Energy / Materials / Land

Highly skilled employees

Brand value

Technical capabilities / methods

WASTE

THINK ABOUT

What by-products do you generate?
Do you have surplus / unused capacity?

e.g.

Production waste

Packaging

Food waste

Under-utilised space

Surplus stock

Unused data

Idle time

ECOSYSTEM

THINK ABOUT

You role in the wider ecosystem.

What or who do you influence?

What value chains are you a key part of or significantly contribute to?

e.g.

Global / local / emerging economies

Trend setting

Scale / buying power

Key partnerships

Suppliers network