

The background features a complex pattern of thin, parallel lines in shades of orange and purple, creating a sense of depth and movement. A large, solid orange semi-circle is positioned on the left side of the frame, partially overlapping the text.

BUSINESS COALITION FOR A GLOBAL PLASTICS TREATY

The Business Case for a UN Treaty is Clear

A UN treaty on plastic pollution would benefit businesses as well as the environment. It can create a level playing field across the plastic value chain, accelerating industry transformation and existing voluntary initiatives.

Specifically, a UN treaty would:

- 1** Help reduce operational complexity and compliance risk across markets
- 2** Enable businesses to plan investments while managing the costs of compliance scanning
- 3** Simplify reporting across the plastic value chain, bringing greater transparency to more effectively measure progress and manage reputational risk
- 4** Coordinate actions across the plastic value chain, improving the prospects for meeting ambitious corporate commitments



To achieve our desired global outcomes for a circular economy for plastics, our Coalition believes that progress must be made against three critical outcomes:

1. REDUCTION of plastic production and use through a circular economy approach

2. CIRCULATION of all plastic items that cannot be eliminated

3. PREVENTION and REMEDIATION of remaining, hard-to-abate micro- and macro-plastic leakage into the environment

Objective of the Business Coalition

- 1 | Develop clear and consistent policy recommendations on the provisions to be considered in the treaty, using the pre-UNEA business statement as the starting point
- 2 | Coordinate business advocacy efforts to deliver key messages and inputs from progressive businesses, NGOs and financial institutions to governments
- 3 | Build confidence in the business community around an ambitious UN plastic treaty as an enabler of progress towards a system change to end plastic pollution
- 4 | Convene a diverse and inclusive group of companies, NGOs and business organisations, including from the financial sector, with a shared ambition and commitment to support an effective UN plastics treaty

Who is a part of the Business Coalition?

Over 200 organisations* have already joined the [Business Coalition for a Global Plastics Treaty](#) from across the value chain.

Financial Institutions



Converters and Producers



Brands & Retailers



*logos are constantly updated on the website
and this slide might not list all of the endorsers of the Business Coalition Vision Statement

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Waste Management



Other Companies



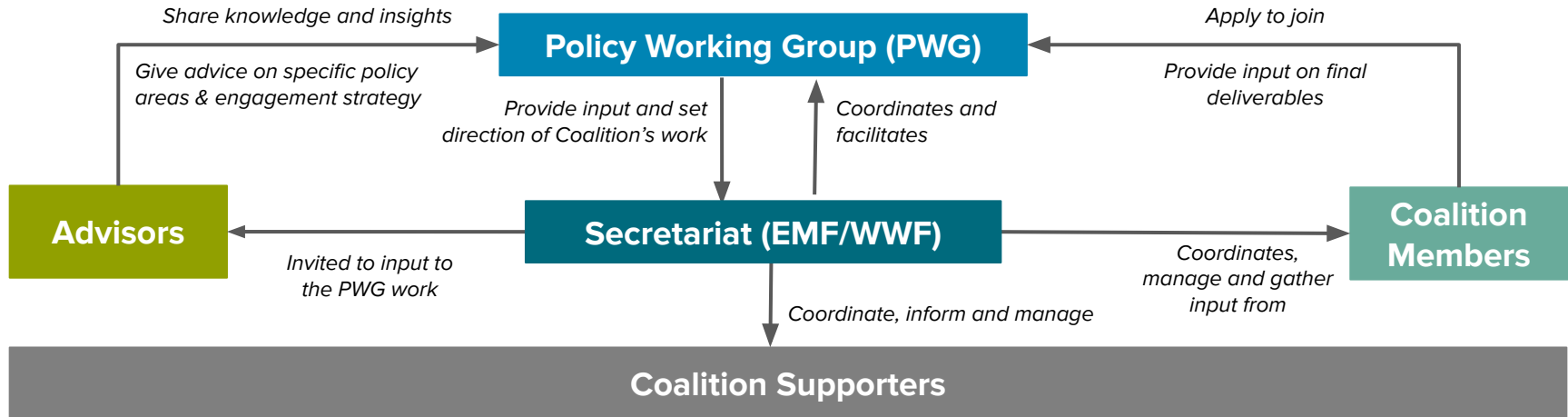
NGO & Business Organisations



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Structure & Governance

The Coalition consists of Members, Supporters, and Advisors from within or working with the plastics value chain*



*The Coalition's structure and engagement levels are summarised on the next slide and detailed in the [Ways of Working document](#)



Business Coalition:

Key Messages & Policy Positions

'Zero Draft Assessment' + executive summary

INC2 policy recommendations & key messages

Pre-INC3 submissions (A+B)

[illegible]



Our view on the 'Zero Draft' for a Global Plastics Treaty

30 October 2022 | <https://www.brexitwatch.org.uk>

Executive summary

European negotiators at the UN Environment Assembly (UNEA) in Nairobi, Kenya, have agreed a 'zero draft' of a global plastics treaty. The draft is a starting point for negotiations and is not intended to be a final text. It is a significant step forward in the development of a global plastics treaty, but it is not without its flaws. The draft is a starting point for negotiations and is not intended to be a final text. It is a significant step forward in the development of a global plastics treaty, but it is not without its flaws.

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Policy briefings on
focus areas to
support
intersessional work

Key Messages: Reduction

REDUCTION of plastic production and use through a circular economy approach

- Reduction is critical because recycling alone is not a viable solution to this crisis. **We must reduce our use of all virgin plastics** – with a particular focus on those produced from fossil fuels – if we are to play our part in seeking to stay within the 1.5 degree climate pathway.
- We must prioritise **eliminating problematic plastic applications** with a high probability of leaking into the environment and **reduce our demand for short-lived products** that cannot be circulated in practice and at scale.
- We must ensure **chemicals and pollutants that pose a significant risk to human health and nature are no longer put on the market.**

Key Messages: Circulation

CIRCULATION of all plastic items that cannot be eliminated

- **Establishing and enforcing globally harmonised standards** is key to ensuring all plastics are safe to be used, reused, and recycled.
- **Mandatory design for recycling requirements** must be coupled with **targets for scaling of systems and infrastructure** to keep plastics in circulation for longer at their highest value, and so reducing leakage into the environment.
- Establishing **Extended Producer Responsibility policies** that require all industry players who introduce packaging and other short-lived products to the market to fund their after-use collection and treatment is a crucial tool to help us tackle plastic pollution.
- **Informal waste workers play an important role** in collecting, sorting, and recycling plastic waste. The treaty must protect and respect their livelihoods, their health, and their human rights as it enables a **safe and just transition to a circular economy**.

Key Messages: Prevention and Remediation

PREVENTION and REMEDIATION of remaining plastic pollution

- **Robust waste management practices are required.** Effective regulatory and financial incentives are needed to promote the uptake of circular economy solutions at the local level.
- **We should not ignore existing plastic pollution** – we need tools to tackle the micro and macro plastics that are already polluting our environment.



Business Coalition:

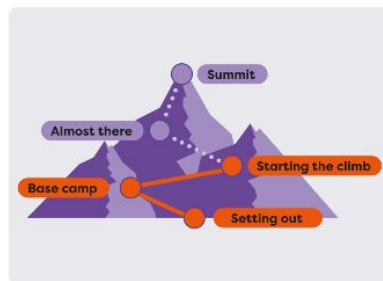
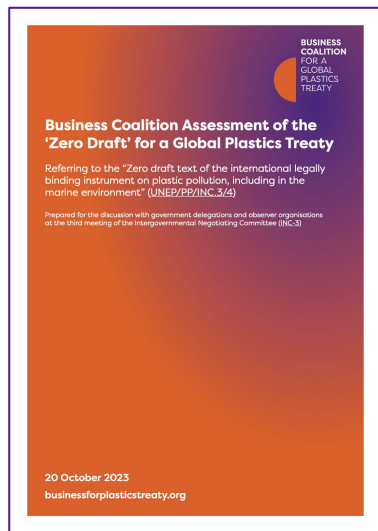
Progress to Date

Evaluation of Progress

Ahead of INC 3, the Business Coalition published its assessment of the Zero Draft against the Coalition's main policy recommendations.

We also developed more detailed insights for 6 of the key focus areas:

- Chemicals/polymers of concern
- Problematic plastics
- Reuse
- Product design
- EPR
- Waste Management



Starting the climb
Chemicals and polymers of concern

Part II.2 Chemicals and polymers of concern

What is already included in the 'Zero Draft' that governments should support and further build on?

- ☒ **A core obligation** to phase out, phase down or to restrict the presence and use of chemicals and polymers of concern (Options 1+3)
- ☒ **Criteria** to identify chemicals and polymers of concern (Options 2+3)
- ☒ **A reference to an Annex containing a specific list** of chemicals, groups of chemicals and polymers (Option 1 +2)
- ☒ **A review process** that allows the governing body of the treaty to amend, update and expand the Annex (see Part III.4.b)
- ☒ **Clear import and export provisions** on trade in listed chemicals and polymers, (see Part II.10.a)

What is still missing and should be prioritised by the INC for additional work?

- ☐ **Further clarifications on the criteria**, building on other relevant international policy frameworks
- ☐ **An initial list** of chemicals and polymers subject to prohibition or restrictions and applicable control measures for immediate action
- ☐ **Necessary sector- or application specific considerations**, including phase-out dates and potential exemptions as relevant
- ☐ **Harmonised information disclosure**, marking and labelling requirements



Business Coalition:

Impact to date

We are increasingly recognised as the ambitious business voice involved in the INC process

Business Coalition engages in bilaterals with multiple government delegations, in addition to many more informal “corridor conversations”. including high level meetings with ministers/ under-secretaries from Australia, Canada and the US.

We have developed and strengthened visibility and relationships with key countries, but also with other stakeholder groups such as the International Alliance of Waste Pickers, and by delivering statements in plenary and contact groups supported by different member states.



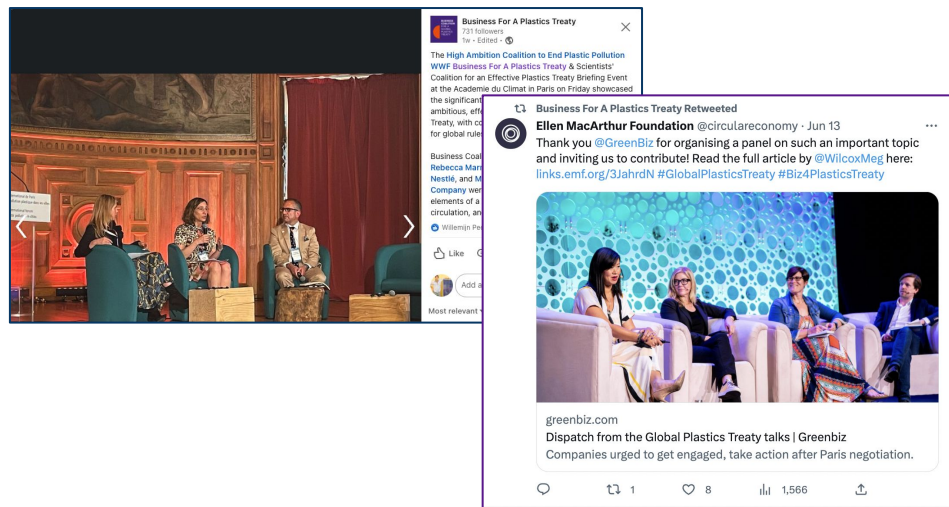
Participation in plenary sessions during INC2



Formal Business Coalition side event during INC1



Meeting with the International Alliance of Waste Pickers at the Business Coalition Hub during INC2



Media coverage



REUTERS®

World ▾

Business ▾

Markets ▾

Sustainability ▾

Legal ▾

Breakingviews

Technology ▾

Investigation:

The Business Coalition will give its input to negotiators, which could be extremely valuable for shaping an appropriate business environment. - Inger Andersen

to cut their plastic consumption, and the G7 commit to ending plastic pollution by 2040. A vision statement by the Business Coalition for a Global Plastics Treaty was endorsed by 102 companies, including Fidelity, Borealis and Danone, signalling their readiness to work towards “a circular economy in which plastic never becomes waste or pollution, and the value of products and materials is retained in the economy”.

NEWS



Plastics industry players clarify vision of Global Plastics Treaty legislation in response to UNEP draft

23 OCTOBER 2023

“More encouraging, however, is the emerging coalition of companies calling for a tougher set of legally binding regulations—global rules to reduce plastic use, end plastic pollution, and enable a circular economy for the plastic we still need.” - Paul Polman

Why join the Business Coalition?

By joining the efforts of the Business Coalition, your organisation will:

1

Be part of a group of leading business voices calling for an ambitious Global Plastics Treaty

By joining the efforts of the Business Coalition, organisations can help to amplify the voice of ambitious businesses from across the world in the intergovernmental negotiation process. This is the single best opportunity we have to drive systems change on plastic pollution.

2

Influence the global policy development process for a level playing field

The Business Coalition offers organisations the opportunity to engage in the policy development process and to actively engage in the advocacy efforts of the Business Coalition. A weak or ineffective treaty represents one of the biggest business risks to companies who have publicly committed to addressing the plastic pollution crisis.

3

Stay close to the political process that will shape global plastic policies and drive systems change for the future of plastics

As a supporter/member of the Business Coalition, you will have access to regular updates on the political process and what it means for business. This will allow you to keep up to speed with key developments and inform key stakeholders within the business of the upcoming legislation. As outlined in [the Vision for a Global Plastics Treaty](#), we see a legally binding treaty as the single most important opportunity to accelerate progress towards a circular economy for plastic globally and at scale.

How to join the Business Coalition



To formally join the Business Coalition for a Global Plastics Treaty, all organisations must:

- 1** **Review the Business Coalition [Eligibility Criteria](#) [Supporter Terms](#) and [Ways of Working](#) documents**
In order for organisations to join the Business Coalition, organisations must be able to confirm its ability to meet the key requirements listed in the Eligibility Criteria and agree to the Supporter Terms and Ways of Working.
- 2** **Endorse the [Vision Statement and Objectives of the Business Coalition](#)**
Following successful application, all organisations who are invited to formally sign-up to the Business Coalition will be asked to confirm endorsement of the Vision Statement and the Objectives.
- 3** **Fill in [this online application form](#)**
This form will provide us with all the necessary details to assess whether your organisation is eligible to take part in this unique coalition.

Upon submission of your organisations' application form, the Business Coalition Secretariat will review your submission and will reach out to you if we have any further questions or to formally invite you to sign-up to the Business Coalition for a Global Plastics Treaty. If you have any questions in the meantime, please do not hesitate to contact the [Business Coalition Secretariat Team](#).

THANK YOU



**BUSINESS
COALITION**
FOR A
GLOBAL
PLASTICS
TREATY