Senior Research Analyst: The Big Food Challenge

UK based

We are looking for a Senior Analyst to join The Big Food Challenge, our Food Initiative team’s flagship programme. The Big Food Challenge aims to bring to life the Big Food Redesign by inspiring and challenging FMCGs and retailers to redesign their products, taking advantage of the opportunities identified within the Big Food Redesign report.

You will provide support to develop and deliver the Challenge over the next three years by developing and helping to provide the research basis for our thought leadership in this space as well as supporting the metrics and evaluation of participants’ products.

Role and Responsibilities
You will be part of a team that designs and delivers the Big Food Challenge and catalyses action towards a circular economy for food. We will do this by inspiring and challenging our stakeholders through developing thought leadership content, tools, assets and workshops to drive participation in the Challenge. You will help to design the metrics, assess the participant entries, research and advise on support required by the sector and identify common themes and challenges emerging through the challenge. Your work will include:

- **Stakeholder engagement.** Working with a diverse set of stakeholders from partner companies and philanthropic funders, other NGOs, experts, and policymakers to support the design and facilitation of meaningful stakeholder interactions through virtual (calls, emails) and in-person formats (meetings and workshops).

- **Research, analysis, and developing content.** Catalyse action: Help our knowledge to get beyond the pages of the Big Food Redesign and drive measurable impact. The ways this can be done will vary through the duration of the challenge but will probably include one or several of the following elements: 1-to-1 engagement with a wide range of stakeholders ranging from innovators to large FMCG companies as well as Challenge delivery partners, keynote presentations, designing and facilitating workshops and events and supporting the design of learning capture to facilitate the development of knowledge transfer as described below.

- **Knowledge transfer.** Packaging knowledge and insights into tools and assets in a way that is easy for external audiences to understand and engage with. Supporting the development and facilitation of workshops and other events.

- **Entrepreneurship.** The role is an opportunity to own distinct pieces of work and influence the way a circular economy drives systemic change in the food system. This requires creative ideas and proactivity in being a thought leader to a broad audience of stakeholders.

Your profile

- You have strong analytical skills and an eye for presentation of data and extraction of trends and conclusions from data.

- At least 3-5 years previous experience within a business environment. A start-up or entrepreneurial environment is preferred, combining analytical skills with client-facing work.
- A strong academic record and degree level qualifications in business (preferably the food sector), economics, science, or other relevant discipline; and/or a track record in entrepreneurship.

- Strong written and verbal communication skills in English: the ability to interact effectively at all levels of an organisation, including senior stakeholders. Evidence of facilitating workshops would be a distinct advantage.

- Passionate about tackling food system challenges; previous experience in the food system would be preferred.

Please apply with CV and covering letter to: Barbara Calland (barbara@emf.org)

Desired starting date: asap
Closing date: 18th July 2022
Salary package: Up to £35k dependent on experience level plus generous holiday allowance (25 days plus discretionary extra days leave) generous parental leave; enhanced pension options/private health scheme after 6 months; wellbeing programme.
Location: Cowes, Isle of Wight or remote UK base but with frequent trips to our office.

What we do
The Ellen MacArthur Foundation develops and promotes the idea of a circular economy. We work with, and inspire, business, academia, policymakers, and institutions to mobilise systems solutions at scale, globally. Our mission is to accelerate the transition to a circular economy.
Our vision is a new economic system that delivers better outcomes for people and the environment. Business models, products, and materials are designed to increase use and reuse, replicating the balance of the natural world, where nothing becomes waste and everything has value. A circular economy, increasingly built on renewable energy and materials, is distributed, diverse, and inclusive.

Our commitment to you
The Ellen MacArthur Foundation is committed to promoting equal opportunities in employment and providing a working environment free from discrimination. Job applicants will receive equal treatment regardless of age, disability, gender, gender reassignment, marital or civil partner status, pregnancy or maternity, race, colour, nationality, ethnic or national origin, religion or belief, sex or sexual orientation or any other characteristic protected by the laws or regulations in the locations where we operate.