

## WORKSHEET

# Barriers Breakdown

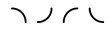


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Circular design is inherently systemic, so it is particularly valuable to have a clear definition of what you are trying to solve and how you plan to go about it. This will likely require an interdisciplinary approach with a range of support.

### STEPS

- 1** Gather with the team that will be working on your design challenge.
- 2** Start by clarifying your goal—what are you looking to accomplish? (Make sure you are focused enough that the challenge feels manageable, but broad enough that there are opportunities to discover new or unique solutions.)
- 3** As a group, continue with the following questions, and capture as you go:
  - What impact do you hope to have? (set a small and achievable goal)
  - What does success look like? How will you know when you get there?
  - What's working for you? How can you amplify these forces?
  - What's working against you? How do you plan to address these challenges?
- 4** One by one, have each person in your group share their thoughts for each of these questions. On the last question, take a minute to work on the Barriers Breakdown worksheet to make sure you are set up for success.
- 5** Now, shift to action. What small steps will you take to make this happen?
  - What questions does your team need to explore to move forward?
  - Who are the key players and collaborators you need to make this happen?
  - What is the early narrative you want to create around your intentions that you can share with others?
  - What are next steps?
- 6** Capture and share so everyone in your group can use this as a basis to storytell to others.
- 7** This activity will help you articulate and frame what circularity challenge you are looking to solve for and the impact you hope to have. In addition, it's an opportunity to bring a team together to align on your goal(s) and the approach you might take.



WORKSHEET

# Barriers Breakdown



This worksheet will allow you to explore:  
What forces are working against you?  
How will you deal with these challenges  
as they come up?

**I WANT TO AVOID:**

For example: losing customers, using toxic materials,  
a shared product getting damaged etc.

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BRAINSTORM SOME WAYS TO AVOID THIS