Feedback Loops

How might we make use of each other's data to create new service offerings that improve the circularity of materials?

Bundles uses Internet of Things technology to provide customers with a pay-per-wash service on washing machines. The monthly tariff is adjusted retrospectively based on actual usage data.

Asset Sharing

How might we work together to maximise the use of physical infrastructure or assets?

In popular coworking cities like NY, there are over 2,000 empty restaurants during the day. Spacious is tapping into these under-utilized spaces, which might be a boon to remote workers who might not reliably find a spot to work in a popular café.

Closed Loop

How might we collaborate to create a closed loop system to recirculate materials after use?

Customers of Splosh subscribe to receive pouches of concentrated cleaning products which either safely dissolve as part of the the product or can be sent back for refill.

Waste as a Resource

How might we collaborate turn
waste into a resource?

ReGrained fights food waste by upcycling "spent" grain harvested from craft beer into healthy, delicious, and sustainable food.