THE CIRCULAR DESIGN GUIDE

WORKSHEET

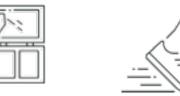
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Pick one of the following products:





PACKAGING



TRAINING SHOE



KITCHEN ACCESSORIES



FOOD PACKAGING

Circular Strategies

EXPLORE (10 MINS)

WHAT ARE THE FUNCTIONAL AND EMOTIONAL NEEDS AND REQUIREMENTS?

For example the underling functional need of a car is to get from one place to another. Emotional needs might be a sense of freedom or a car as status symbol.

INTERVIEW A USER

IDEATE (20 MINS)

ARE THERE DIFFERENT OR BETTER WAYS TO MEET THESE NEEDS BY APPLYING CIRCULAR STRATEGIES?

Brainstorm to come up with as many ideas by combining the circular strategy cards. For example, for a car it may be car sharing service, car rentals, leasing, trade-in, remanufacturing, etc.



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Pick one of the following products:



OFFICE CHAIR



COSMETICS







FOOD PACKAGING

Circular

Strategies		PACKAGING	TRAINING SHOE	ACCESSORIES	FOOD I
DESIGN (10 MINS)	DEVELOP RATIONALE (15 MINS)				
YOUR SELECTED IDEA		WHY IS IT BETTER FOR THE USER?		WHAT MAKES IT CIRCULAR?	
Describe and illustrate your selected idea. Try to be visual and give it a memorable name.		How does it improve to What are the economi benefits?		Does it increase circularity of Is it regenerative?	of materials?
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WHAT SYSTEMS NEED TO BE IN PLACE?

What feedback or data would be important to have? What infrastructure is needed? Who would you need to collaborate with?