Graphic Designer

UK based

Are you passionate about design, driven by a desire to make a real difference and help influence some of today's biggest challenges? We are looking for a graphic design genius to join our creative team. Working on a variety of great projects across presentations, literature, digital, events and video, we need someone that can bring a spark of creativity and drive our brand to the next level.

Role and responsibilities

Reporting to our Creative Lead, you will be responsible for:

- Developing visual assets for the many and varied projects and programmes at the Foundation, capturing the imagination of our audiences. You will need to distil complex or technical information/messaging into compelling visual concepts to support our brand vision.
- On a day to day basis you will work across all areas of the Foundation creating ideas and visuals for: social media, reports/literature, live event materials, presentations, digital assets. Strong experience in the creation of infographics and data visualisation is a must.
- You will collaborate extensively with the wider Creative and Communications teams, and where relevant, with our external creative network.

Your profile

- Degree-level qualification in the Creative sphere (Art, Graphics, Illustration, etc.), and/or circa 4 years equivalent industry experience.
- Highly experienced with Adobe Creative Cloud suite.
- Expert knowledge of PowerPoint and Google Slides.
- Previous experience in an agency or in-house studio.
- Able to create / understand briefs from Project Teams and work to offer high-quality and high-impact concepts that respond to the design challenge.
- Understanding of multimedia formats and exporting criteria.
- Open to independent learning about the different aspects of a circular economy.

Please apply with CV, covering letter and a link to your portfolio to: Barbara Calland (barbara@emf.org)

Desired starting date: asap
Closing date: 18th July 2022
Salary package: Up to £27k dependent on experience level plus generous holiday allowance (25 days plus discretionary extra days leave) generous parental leave; enhanced pension options/private health scheme after 6 months; wellbeing programme.

Location: UK based but with frequent visits to our office in Cowes, Isle of Wight.
What we do
The Ellen MacArthur Foundation develops and promotes the idea of a circular economy. We work with, and inspire, business, academia, policymakers, and institutions to mobilise systems solutions at scale, globally. Our mission is to accelerate the transition to a circular economy. Our vision is a new economic system that delivers better outcomes for people and the environment. Business models, products, and materials are designed to increase use and reuse, replicating the balance of the natural world, where nothing becomes waste and everything has value. A circular economy, increasingly built on renewable energy and materials, is distributed, diverse, and inclusive.

Our commitment to you
The Ellen MacArthur Foundation is committed to promoting equal opportunities in employment and providing a working environment free from discrimination. Job applicants will receive equal treatment regardless of age, disability, gender, gender reassignment, marital or civil partner status, pregnancy or maternity, race, colour, nationality, ethnic or national origin, religion or belief, sex or sexual orientation or any other characteristic protected by the laws or regulations in the locations where we operate.