

Senior Graphic Designer

Isle of Wight, UK

We are looking for an experienced graphic designer to create a variety of high-quality assets for projects across the Foundation. You will need to translate complex ideas into visuals and graphics with a particular emphasis on concept development and rapid experimentation of visual approaches, all to be created within the Foundation's house-style and brand guidelines.

Role and responsibilities:

Reporting to our Creative Design Lead, you will be responsible for:

- Developing visual assets for the many and varied projects and programmes at the Foundation. As part of this, you will be expected to gain a deep understanding of a project's requirements, framing, and importance / connection to the circular economy. With this knowledge, you will need to distil complex or technical information/messaging into compelling visuals to support our organisational mission.
- On a day to day basis you will work across all areas of the Foundation presenting ideas and finalising visuals for: social media graphics, report illustrations, event materials, presentations, with a particular emphasis on the concept phase, and the rapid prototyping/drafting of ideas.
- You will collaborate extensively with the wider Design and Communications teams, and where relevant, with our external creative network.
- You will be responsible for scheduling timelines and meetings to ensure successful delivery of creative / design projects, as well as occasionally managing budget spend.

Your profile:

- Degree-level qualification in the Creative sphere (Art, Graphics, Illustration, etc.), and/or circa 10 years equivalent industry experience.
- Highly experienced with Adobe Creative Cloud suite, with a particular focus on Illustrator.
- Understanding of multimedia formats.
- Ideally you will have experience in a commercial studio.
- Able to create / understand briefs from Project Teams and work to offer high-quality and high-impact concepts that respond to the design challenge.
- Understanding of multimedia formats and exporting criteria.
- Open to independent learning about the different aspects of a circular economy.

What we do

The Ellen MacArthur Foundation develops and promotes the idea of a circular economy. We work with, and inspire, business, academia, policymakers, and institutions to mobilise systems solutions at scale, globally.

Our mission is to accelerate the transition to a circular economy.

Our vision is a new economic system that delivers better outcomes for people and the environment. Business models, products, and materials are designed to increase use and reuse, replicating the balance of the natural world, where nothing becomes waste and everything has value. A circular economy, increasingly built on renewable energy and materials, is distributed, diverse, and inclusive.

Please apply with CV, and covering letter to:

Barbara Calland (barbara@ellenmacarthurfoundation.org)

Please refer to our website to check the advertisement is still online before you apply as we interview on a rolling basis and may remove the ad before the closing date.

Desired starting date: asap

Closing date: 20th October 2021

Salary package: Circa £35k dependent on experience and including generous holiday allowance, gym membership, flexible working and multiple training opportunities.

Location: Cowes, Isle of Wight.